

Seattle Chapter

January 2015

ewi Connect

President's Letter



It's 2015, and we are embarking on a new year! I, for one, am looking forward to spending another year with my EWI sisters.

I heard a story recently that I'd like to share with you:

A group of scientists got together to try and figure out how to fix the world. One of the leaders took a picture of the planet earth, cut it up, and asked each scientist to come up with how to fix it.

Each scientist, some of the greatest science minds in the world, worked on this puzzle all day long. All of the scientists finally decided, that there wasn't an answer. There was no way to fix the world. One scientist had his 10 year old son with him. The little boy said, "Can I give it a try?" All the scientists thought it was very funny that this little kid thought he had the answer. So they said, "Sure, why don't you give it a try." The little boy went into the other room all by himself. About 10 minutes later he comes back out with the picture of the planet taped back together completely perfect. So, the top science leader asked him, "What is your solution to fixing the world, and how did you figure it out?" The boy said, "When you held up the picture of the world I was standing behind you. On the back of the paper was a picture of a man. So I figured, if I fixed the man, it would fix the world!"

I loved that story, and it made me think of our Chapter. This is what I want you all to think about. What do you want our Chapter to be like? What are you going to do to make it happen? I challenge all of you to envision what you want for our Chapter. Let's all truly be "the change" we want to see.

Lonia Tate
EWI Chapter President
Ben Bridge Jeweler, Inc.

No one can make you feel inferior without your consent.
Eleanor Roosevelt

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Happy New Year!

There are many things to celebrate with the New Year!
Here are a few examples;

Deb Still successfully had her second knee surgery and she is looking forward to dancing the winter away!

Jessica Guerrero and her husband are expecting their second baby!

Gerry Ebalagoza-Tunnell is partnering with Pinchot University to teach "The Resilience Advantage".

If you would like your fellow members to know of a special event or achievement please let me know. I would love to include it in our newsletter.

Etiquette Quick Tips From *Clise Etiquette*

When disagreeing with someone avoid saying "You're wrong." Instead say "I disagree with you, but I respect your opinion."

Return calls and emails within 24 hours or less.

Keep fingernails no longer than the tip of your finger.

When meeting someone for an informational interview keep the meeting to no more than 30 minutes.

If you do something wrong at work take responsibility for your mistake.

Clean the dishes you use in the kitchen.

Ways to Overcome Networking Awkwardness **Inc.**

| By Andrew Griffiths

Posted: 12/22/2014 7:00 am EST Updated: 12/22/2014 7:00 am EST

For many people, the thought of going to a networking event is akin to getting a tooth pulled. They know they have to do it, but the prospect of standing around in a room full of strangers, feeling awkward and making small talk, is a nightmare.

Of course the problem is that networking is a major part of growing a business. You need to meet new people, expand your contacts, and be actively prepared to go and chase business.

For those who struggle, or perhaps simply want to get better, at networking, here are 21 tips that have helped me not only get better at it but also enjoy it.

1. Do your homework

Find out who is going to be at an event and make sure they are the kind of people that could be prospective customers for you. Network with intent.

2. Don't arrive too early

I don't like to get there too early, when there are only a few people standing around. It is a little awkward, and the conversation is always distracted as new people arrive.

3. Don't judge a book by its cover

Keep an open mind when it comes to meeting people. Don't fall into the habit of assuming anything about anyone simply on the basis of his or her look.

**Happy
Valentine's
Day**

***Valentine's Day is right
around the corner.
Show someone you love
them with Pandora!
Contact Jessica Guerrero
(206-242-1000) for more
information.***

**Valentine's
Day**



How are you using social media to grow your customer base?

Let me know and I'll include that in the next edition;
jan@nesbitwatchservice.com



Pinterest

You Tube

Instagram

Gaspar's Construction had an amazing booth at the Seattle Remodeling Show! Front and Center of all the action!

Contact Jen Gaspar (206-324-8199) for information on your remodeling project!



Remember to register for the
January 20th
Dinner/Meeting at
Bell & Whete!

<http://ewiseattle.org/>

