

Seattle Chapter

Letter from the President



Another successful EWISP/ASIST awards dinner has been completed. The judges did a wonderful job reading through the applications to see who would be the most deserving. Every year I am so impressed with the recipients. I had the chance to speak with Hannah and her father during dinner and she is truly the perfectionist, during dinner she was still making changes to her speech to make sure everything sounded just right. She spoke about her upcoming plans for her Senior Prom and was so excited about it.

I also had the chance to speak with Tami after dinner. Tami receiving her scholarship award has done wonders for her confidence. She truly feels like she can accomplish anything now. As I've said before we may be a small chapter but we are mighty!

Lonia Tate-Mason had a firm sign up on Scholarship Night. Our newest firm is Nesbit's Fine Watches located in Seattle. Please be sure to Welcome Jan Nesbit when you see her at our next meeting. Lonia has another potential firm wanting to join. Way to go Lonia!!! Please remember your membership growth goals to add firms. Corporate Membership Campaign has been announced in the corporate connect.

Our meeting in June will be to discuss strategy and what has been accomplished with our fundraising efforts and, membership growth. Jessica Sweeney submitted an application to Enterprise Holdings and we will be receiving an award shortly.

We will have our Straw Ballot ready for voting for the upcoming 2014- 2015 board term. To run a successful chapter we need all board positions filled. Many hands make light work.

For our July meeting we will be having Firm Night at Alliant Employee Benefits' office. This is the evening where the firm and their EWI Representatives are the star of the event. Looking forward to hearing more from Julie Gutenplan and Kayla Didier.

See you in June!

Brenda Galang

2013-2014

Officers & Directors

President

Brenda Galang, BG Print Services

Vice President

Lonia Tate-Mason, Ben Bridge Jeweler

Secretary

Jessica Sweeney, Enterprise Holdings

Treasurer

Jessica Sweeney, Enterprise Holdings

Ways & Means

(Open Position)

EWISP/ASSIST Director

Danielle Lay, Hyatt Olive 8

Membership Director

Julie Delano, Pet Partners

Sergeant-at-Arms

Jen Gaspar, Gaspar's Construction

Programs

Deb Still, Transitional Member

Director At Large

Julie Gutenplan,
Alliant Employee Benefits

Publications Director

Lonia Tate-Mason, Ben Bridge Jeweler

MEMBER SPOTLIGHT

Julie Delano



Julie with Stella & Jojo

Julie Delano, Director of Development – EWI Membership Director

Originally from Newberg, Oregon, Julie Delano has called Seattle her home for more than 20 years. She has worked for Ronald McDonald House Charities, Big Brothers Big Sisters, Easter Seals and more. She lives with her two French Bulldogs — Stella and JoJo — in a 1950s house where she enjoys summer nights on the deck. Her love of animals, degree in Communications/Theater and her extensive experience in the non-profit sector make her a perfect fit for the role of Director of Development. “I love the fact that our work stretches across the U.S. and around the world where so many people are being touched by the power of the human-animal bond!”

Julie likes to stay busy: when she’s not working, she enjoys photography, dinner parties, board game parties, EWI functions, traveling, movies and having fun and unique experiences.

For over 35 years, Pet Partners has advanced an invaluable approach to improving the well being and quality of life of others: Pet Partners connects animals with human beings who are suffering from physical, psychological, and/or emotional challenges. Our Therapy Animal Program trains volunteers (people and their pets) to bring comfort and healing to people in need, in a wide array of settings from hospitals to prisons.

With nearly 11,000 teams providing visits to nearly 1,000,000 annually, the need for visits continues to grow. Pet Partners teams bring their therapeutic services to people in hospitals, nursing homes, hospice care centers, physical and occupational therapy programs, to individuals with Autism, Alzheimer’s, children in schools and library settings, courtrooms and many other places. These teams positively affect everyone from toddlers to seniors, and people of all demographic backgrounds.



Greeting a young man in physical therapy.

If you are interested in learning more about becoming a Pet Partner [click here](#).

If you are interested in making a donation [click here](#)



Visiting with the elderly.

www.petpartners.org

EWI Seattle/PO Box 2476/Seattle, WA 98111-2476/ewiseattle@gmail.org



"Conflict" by Angie Morgan

**"There's no one thing that is true. They're all true."
Ernest Hemingway**

When in conflict, you can waste a lot of energy trying to prove that you're right (and that someone else is wrong). Assume, though, that everyone engaged in disagreement is right and justified to have the emotions that they have.

Rather than be "right," isn't it better to be empathetic and try to understand the other person's perspective? Doing so will give you greater insight into what the other person is thinking, feeling and experiencing. This will allow you to also understand how cooperation and compromise will resolve the conflict (as compared to heated anger and debate that will only further frustrate your relationship).

The next time you are in a contentious debate with someone, have the discipline to hit the pause button and share, "You have given me a lot of things to consider – things I never have considered. Rather than argue, can I just view your perspective for 24 hours and we can pick this up again tomorrow?" If you can dedicate time to really understanding and respecting the other person's point of view, then you will be much closer to resolving your current conflict and possibly preventing conflicts that might occur in the future.



TO: All EWI Members
CC: 2013-2014 Corporate Board and Advisor
FROM: Wendy Cowley - Executive Director, COO
DATE: May 30, 2014
RE: "400 in 4" Membership Campaign

Whether you are a new member or have a long standing membership with EWI, we are sure you have heard the phrase, "recruitment is everyone's responsibility"; well here is an opportunity to participate in making this a reality. We are excited to announce a new membership campaign, "400 in 4" to recognize each individual member who brings in a new member. To be recognized, make sure you include your name on the application under Recruited By. The campaign will run June 1 - September 30, 2014.

We have received several beautiful pieces of jewelry that were handcrafted especially for our campaign. Also, logo merchandise will be given for each new member recruited.

- "Bag" a member and receive an EWI eco-friendly reusable bag
- "Drive" new members to EWI and receive a flash drive
- Use your "Charm" to bring in five members and receive an EWI charm bracelet

We recognize that our goal is large, but we're hoping that together we can increase membership with as many new members as possible and expand our EWI network.

There are two great webinars: "Finding Diamonds, Sapphires and Pearls in Our Own Backyard" and "Retention and Recruitment" with helpful ideas and tips. You can view slides from both of these presentations in the Members Only section of the Corporate Website.

We have created a new page on the Corporate Website specifically for the "400 in 4" campaign and developed new eye catching marketing pieces to assist you in your recruitment efforts that include:

- An interactive video with testimonials from members expressing the value of their membership
- Colorful full page "Join EWI" benefits flyer for electronic distribution
- Marketing booklet converted to a flipbook that can be linked to electronic messages

Visit the Corporate Website to see updates on campaign progress, recruitment tips (these will also be shared on Facebook weekly so be sure to "Like" us), photos of the prizes, and much more.

As always, the Corporate Office is here to help. We are only a phone call or email away. We appreciate your membership and your efforts to make EWI even better with an increased network.

Go EWI!

JUNE DINNER MEETING

Peg Marckworth

Building Your Brand

June 17th, 2014

5:30pm—8:00pm



Peg Marckworth is the principal of Marckworth Associates. She creates brands for companies, professionals, and individuals that set them apart from the competition and catch the attention of the right clients. Peg has a 25+ year career in communications including co-ownership of an award-winning public relations firm, child welfare administrator, Washington State lobbyist, and family therapist.

Peg's collaborative, strengths-focused approach is based on her ability to see the potential in others and build on their strengths. Peg's background in marketing, public relations and cognitive behavioral therapy gives her a unique perspective on people's strengths and how to highlight them. Her real world and theoretical understanding of individual and group change helps her clients succeed. Peg holds a Master of Social Work and a BA in Psychology.

Peg has served on, and chaired, non-profit boards throughout her career. She currently sits on the on Board of Directors of The E.B. Dunn Historic Garden Trust as Vice President for Board Operations and Strategic Planning. She is a member of Marketing Communications Executives International and Women Business Owners.

Please join us at Basil's Kitchen located in the Bellevue Hilton (300 112th Ave SE, Bellevue, WA 98004) on Tuesday, June 17th. Peg will be giving us tips on how to market our EWI Brand to increase our membership!

2014 SCHOLARSHIP AWARDS DINNER



Cheers to Danielle Lay for conducting another successful Scholarship Dinner!

If you missed the Scholarship Dinner, you certainly missed a treat. It was a wonderful evening!! I believe we were all inspired by the words that were spoken by each of the award winners. And Tami Beall Slack's story was incredibly touching and worthy to hear. Again, a big congratulations to Dan-

ielle for her fantastic work. The night went smoothly, the venue was wonderful, and the food was incredible. Kudos to you!!!

Here are the bios for each of our winners:

Christine is a senior at Hazen High School. She will be going to the University of California later this year. Christine has been said to be unstoppable and while her merits on academic and extra- curricular levels are impressive; it is her strength of character that stands second to none. She is a driven and loyal student leader. Her high school drill team coach has said that Christine is an outstanding young woman, an amazing teammate, a strong leader and a dedicated student.

Hannah Stulberg is from Issaquah High School and is planning on attending the University of Pennsylvania this fall. From her mentors, there were so many wonderful things to say. Here are a few comments from their letters about Hannah- "Hannah is one of a select few that has never failed to go above and beyond her responsibilities and impress me with her passion to make a difference in the world around her. Hannah is dedicated, hard-working, polite, motivated, and intrigued. Hannah is greatly respected for her intelligence, confidence, optimism, and ability to successfully manage diverse commitments.

ASIST Scholarship Winner, Tami Beall Slack. Tami currently attends Bellingham Technical College where she studies Medical Billing & Coding. She has endured a lot in her life and is trying to find a way to better both herself and her families life. Tami has been said to think decisions through, examine all possibilities, has a strong work ethic & is honest.

MEMBERSHIP!!!

JAN NESBIT

NESBIT'S FINE WATCH SERVICE

Welcome to our newest member, Jan Nesbit. We are so happy to have her be a part of Seattle EWI!



PEARLS OF WISDOM

"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel."

MAYA ANGELOU